

Draft press information

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Bingham Gets New Uber-Premium Boutique Design Through Caulder Moore

The Bingham has unveiled a stunning new uber-premium boutique design for its bar, restaurant and reception by leading brand design agency, Caulder Moore.

The privately owned Bingham in Richmond Surrey combines a luxurious 15 bedroom boutique-style hotel, romantic restaurant and relaxing lounge bar set, within a historic Georgian townhouse dating back to the 1700's which directly overlooks the tranquillity of the River Thames.

Commenting on the new designs, Ian Caulder, creative director at Caulder Moore, said, "the Bingham is a fantastic one-off hotel and we've elevated the design layering in new refined bespoke furniture with soft cream toned materials to create a warmer, super-premium boutique look that confirms its' position as *the* luxury Richmond destination, whatever the occasion."

In the reception area a bronze, tinted mirrored desk with a brown stone top has been added to complement the existing furnishings.

On the left hand wall of the mirror-panelled, chandelier-lit bar room two oval glass-topped, dark timber framed coffee tables and oval stools in fine ribbed metallic champagne fabric sit in front of a simple, understated stone coloured, pearlescent leather sofa.

In front of the fire another chaise longue upholstered in dark gold fabric with golden cream velvet stripes, a timber-framed metallic champagne coloured tub chair and glass topped, dark timber framed side tables, sit atop a simple gold, biscuit and black coloured art deco-esque rug; framed against the dark grey carpet.

On either side of the fire the existing stone coloured fluted back leather sofas are accompanied by striped cream leather and fabric low stools and mirrored coffee and side tables; with two further timber-framed metallic champagne coloured tub chairs on the left hand side.

At the window a bespoke glass-fronted console table houses games. At the lefthand side of the window sits a new, smaller ivory fabric chaise longue with two striped cream leather and fabric low stools and a mirror-topped coffee table.

The existing black leather and timber bar stools line the bar itself, which has been extended slightly and clad in a mirrored, reeded glass to the front and side returns and with a new brown stone top added. The back gantry has been clad in gold mother of pearl tiles with mirrored panels at either side, and a central display feature has been created.

A new, simple abstract patterned carpet in cream, gold and biscuit tones has been added into to the cream-walled, chandelier-lit restaurant. In the room nearest to the bar is a new, bespoke high-backed sofa upholstered in delicately cut out cream leather. Guests will be served liqueurs from a new cream timber liqueur bar with a cream stone framed back inlaid with gold mother of pearl and mirror.

In the restaurant room furthest from the bar a bespoke golden cream velvet, kidney shaped seat and corner sofa in the same fabric have been added; and a silk cherry blossom wall panel creates a beautiful focal point on the left hand wall opposite the window. Also in this room, guests can serve themselves at a new cream lacquered cheese servery with heavy cream stone top and back.

The new dining furniture is a mixture of gold velvet upholstered armchairs and oval backed armless chairs in a gold velvet and golden weave, combined with timber trimmed spot-lit dining tables topped with glass inlaid with pale gold netted mesh.

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About Caulder Moore

Caulder Moore is a leading brand design agency with nearly 20 years award-winning expertise in creating unique emotive branding experiences for global retail, leisure and health and beauty clients. From its London studio the agency provides clients with the full spectrum of 2D and 3D design services – including strategy, branding and graphic communications, art direction and interiors – as well as project management. Clients include Marks & Spencer, GINA, Jigsaw, The White Company, Jo Malone, Wagamama, Daniel Galvin, Charles Worthington, Principles, Ben Sherman, Alibi, Revolution and Smallbone of Devises. Recent award wins include: Retail Interiors Awards 2007, 'Department Store Interior of the Year' – M&S Bluewater, Childrens and Womenswear segmentation.

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